



# Taco Bell Franchise

By: Alexis Aiello



# History Background



## Who started it: Glen Bell

**When did it start: it was franchised in 1946.**

# What did they sell: Tacos, burritos, quesadillas, nachos.



# History Background

**Profit: \$150,000**

**Employees: 175,000+**

**How many franchises:  
4,389(U.S)**

**250(international) in 20 countries.**



# History Background

**Top 100: 21st**

**Future Plans:** making a new menu and tacos.

**What does it do for the community:** hire people who don't have jobs.

**Donations:** Foundation for Teens(helping teens with their education)



# **Start of a franchise:**

- 1. weigh the pros and cons.**
- 2. spend time on the training.**
- 3. make sure you have the necessary experience to qualify as a franchisee.**
- 4. Planning to build Taco Bell. Pick out the right contractors.**
- 5. apply on online.**
- 6. have to wait 9 months.**

# Franchise

- **Startup fee: \$1,200,000-\$1,700,000**
- **Net Worth: \$750,000**
- **Commitments: must own the franchise for 20 years.**
- **How will the company provide for this fee: Marketing Support, Ongoing Support and Training.**



# Franchise

Requirements for owner:

- hire the right employees.
- Keep everything organized.
- good guidelines for the employees

Contact Information:

1 Glen Bell Way

Irvine, CA 92618

Phone number- (866) 298-6986

# Work Cited

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